

# **Website Proposal for Gomez Tapas Restaurant**

**Prepared by: Zack / Koford Media**

**Date: 01/15/2026**

**Client: Joaquin Gomez**

**Project: Custom Restaurant Website for Gomez  
Tapas Restaurant, Houston, TX**

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## **Project Overview**

**Thanks for considering Koford Media for your new restaurant website. Gomez Tapas Restaurant is an exciting project, and we want to build a website that drives customer traffic and supports your launch goals.**



**We will create a custom website inspired by your reference site that looks great on desktop and mobile and clearly shows off your Spanish cuisine and brand.**

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## **Scope of Work**

### **Website Design and Development**

- **Custom website design using your brand assets including logo, colors, photos, and menu text**
- **Responsive design that works perfectly on all devices**
- **Fast, SEO-friendly pages built with Next.js for performance and reliability**



- **Key pages include Home, Menu, About Us, Gallery, Contact and Location with Google Maps, and Reservations**

## **Reservation System Integration**

- **We will set up a reservation solution that works best for you**
- **This may be a built-in reservation system or a third-party service like OpenTable or Resy**
- **We will decide the best option during development for a smooth customer experience**



## Online Ordering (Future Phase)

- **Online ordering is not part of this initial launch**
- **The site will be built to allow easy addition of online ordering later without a full rebuild**

## Content Management and Maintenance

- **Koford Media will handle all website updates including menu changes, specials, hours, images, and text as part of the yearly maintenance plan (Updates are made within 72 hours, communication for delays is guaranteed.)**



- You won't need to manage a CMS or make updates yourself
- Maintenance also includes hosting, security, backups, and performance monitoring

## SEO and Performance

- On-page SEO setup focused on local Houston search
- Proper metadata and schema markup
- Optimized images and fast loading times

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## Project Timeline

### Phase Duration

**Discovery and Planning 1 week**

**Design Mockups 1 to 2 weeks**

**Development 3 to 4 weeks**

**Testing and Launch Prep 1 week**

**Total estimated time 6 to 8 weeks**

**This assumes timely delivery of your brand assets and content. Likely, I'll have most of this done within 2 weeks with the assets I need!**

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## Investment and Payment Terms

### Service Cost

**Custom Website Design and Development \$10,500**  
**Hosting, SSL, Maintenance and Support for Year 1**  
**\$3,000**

**Total Year 1 Investment \$13,500**

### Payment Schedule

- **50% deposit (\$6,750) due on signing**
- **Remaining 50% (\$6,750) due before launch**
- **Annual hosting and maintenance are billed yearly indefinitely; we're not going anywhere!**  
    ^Unless canceled by you!



## Next Steps

1. **Review and approve this proposal**
2. **Sign the formal agreement after receiving**
3. **Submit the initial deposit**
4. **Send any materials and info I need for the beginning!**

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## Additional Notes

- **This proposal is based on the information you provided and may be adjusted if the scope changes**
- **\*\*\*\*We recommend you secure your preferred domain name soon but will wait for agreement before purchasing it for you**
- **Online ordering will be added upon your request**

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## Contact

**Questions? Reach out anytime**

**Email: [zack@kofordmedia.com](mailto:zack@kofordmedia.com)**

**Phone: +1 (336-932-3125)**

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**Thanks for the opportunity to work with you. We look forward to building a website that helps Gomez Tapas Restaurant grow.**

**Link for proposal on the company subdomain below!**

**<http://gomeztapasrestaurant.kofordmedia.com>**

